

EXPLORING
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SIMULATION

WINTER SIMULATION CONFERENCE 2014 December 7-10 Savannah International Trade & Convention Center Savannah, GA

SPONSORSHIP OPPORTUNITIES

The Winter Simulation Conference (WSC) offers sponsorship opportunities for both corporate and academic organizations. Corporate organizations enjoy ample opportunity to increase your relationship building, branding, marketing and sales efforts. Academic sponsors will help to perpetuate WSC's long history of providing a high quality outlet for simulation research.

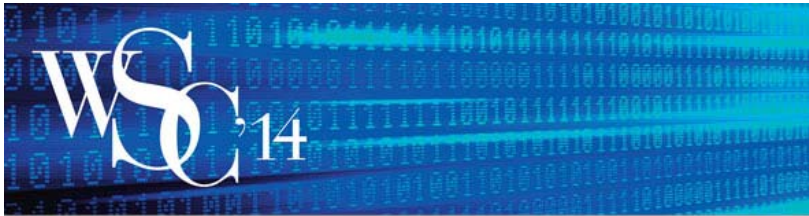
WSC sponsorship is an ideal way to:

- Generate a prominent presence at WSC 2014 in Savannah.
- Increase visibility for your company or institution on a variety of conference venues, including the WSC website, conference signage, the Final Program, pre-conference emails, and a newly added mobile event application.
- Deliver a personal message of commitment to conference attendees and to the overall simulation community.

WSC 2014 offers the following opportunities for sponsorship. Additional ideas for other events or sponsorship activities are welcome.

SUPPORTING SPONSORSHIP LEVELS

Specialty Items Conference giveaway items (pens, notepads, luggage tags, etc.) with your company or institution name and logo will be provided to each attendee.	\$500 to \$1500 (varies)
Mobile Event App Sponsor Listing - New for 2014! For 2014, WSC is adding a mobile device event application (IOS and Android). This item provides an electronic program, along with access to all sponsors. Each sponsor listing can include a logo, description, POC information and a direct link to your web presence.	\$350 (standard) \$500 (priority)
Attendee Bag Flyers Your promotional flyer will be inserted into attractive conference bags. Maximum trim size is 9" x 12".	\$750 (each flyer)
Screen time before Titan Talks (two available) Your company can provide a promotional video to be played on the big-screen for up to five minutes before talks.	\$300/min (5 min max)
PhD Colloquium and Poster Session (two available) Display your company's logo on signage at these key events.	\$1000 (each)
Coffee & Refreshment Breaks (five available) Attendees flock, morning and afternoon refreshment breaks between sessions. This is a great way to achieve instant name recognition.	\$1000 (each)



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ELITE SPONSORSHIP LEVELS

<u>Wireless Internet</u> Display your company's logo on signage at key locations where attendees can access wireless Internet. This is a great way to achieve name recognition at the conference. Most attendees use this service at the conference.	\$2,500
<u>Conference Program</u> Your company will be acknowledged as the "Official Program Book Sponsor."	\$3,000
<u>Badge Holder / Lanyards</u> Your company name or logo will appear on the badge holders handed out to all meeting attendees – a perfect opportunity for branding.	\$3,000
<u>Conference Proceedings CD / Flash Drive</u> Every attendee receives a Conference Proceedings flashdrive or CD – a great opportunity for branding.	\$3,000
<u>Attendee Bags</u> Your company name and logo will appear on bags handed out to each attendee.	\$5,000
<u>Welcome Reception Sponsor (co-sponsors invited)</u> Your company will be recognized as the "Official Welcome Reception Sponsor."	\$10,000
<u>Keynote Speaker Sponsor (co-sponsors invited)</u> Your company will be recognized as the "Official Keynote Speaker Sponsor."	\$10,000
Note: All Elite sponsorship items include a priority listing in the mobile event application sponsor list.	

Please contact John Tufarolo (john@tufarolo.com) for more information.